4 A RIM

Programma svolto

Lingua inglese

Anno scolastico 2017 – 2018

Testo di riferimento: Business Ways Zanichelli Editore

**Special competencies:**

How to write a placement/internship report, how to express obligation [ I must, I have to, I am to], usage of formal expressions such as:

That is to say, no need to say, needless to say, looking forward to + gerund, meet requirements, meet one’s needs, arouse interest, raise funds, encourage to.. rely on, trust in, take legal action, do not hesitate, a prospective client

Describing habits in the past and in the present ( be/get accustomed to + gerund, used to + inf.)

Debating: What are Italy’s greatest problems and greatest opportunities?

**Themes and Topics**

Coca Cola: its history and success story [ on-line research and factfile creation]

Units of measurement

John Maynard Keynes: His life as a pioneer and thinker of new economic models

What is populism? From “The Guardian Europe”

**Literature:**

William Shakespeare: Introduction to his life and art, READING from: “Hamlet, Prince of Denmark” and “Richard III” analysis of society, conscience, action, ambition, willpower, Introduction to ‘sparknotes.com’

Ernest Hemingway: “Hills like white elephants” [reading and listening comprehension]

MODULE 1

**Visual communication:**

Key elements of graphic representation, T.A.L.K., charts, tables, diagrammes, curves, spreadsheets, graphs

The language to describe graphic representations, creating graphs, interpreting graphs

MODULE 2

**Business organisations:**

Sole trader, Partnership, Company[Corporation], limited companies, private and public companies, cooperatives and Franchises

MODULE 3

**Written Business communication:**

Unsolicited business letters, the DOs and DONTs of business communication, communication phraseology and wording, formal English vs informal English, written enquiries

**Grammar:**

ordinal numbers [revision], the Anglo-Saxon Genitive [revision],

Extra activities: preparation to receiving Irish poets ( Adam White: A Hundred Dollar Stove)