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PROGRAMMA DI INGLESE

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Dal libro di testo: S. Burns, A.M. Rosco, *Go travelling! Tourism in the digital age*, Valmartina

MODULO N. 2 COMMUNICATION IN TOURISM

Unit 2: Written communication and signs

E-mails

Faxes

Communicating through written signs

Communicating through diagrams and pictures

Enquiries

MODULO N. 3 GETTING AROUND

Unit 1 Flying

The time around the world

Flights

Unit 2: Waterways, railways and roads

Water transport: ferries and water buses; cruises.

On the road

Rail travel in Europe

Correspondence in tourism

Replies

Useful phrases

MODULO N. 4 WHERE TO STAY

Unit 1 Serviced accommodation

Dealing with arrivals and check-in procedure

Leaving the hotel and check-out procedure

Solving problems

Conferences and functions

Preparing the conference facilities for use

The duties of the hotel staff during a conference

Unit 2 Self-catering accommodation

- What is self-catering accommodation?

- Bookings and confirmations

MODULO N. 5 AROUND ITALY

Unit 1: Tourism promotion

The seven Ps of marketing



Promoting Italy

Unit 2: Incoming tourism

Visiting Italy

By the lakes

On the islands: Sicily, Sardinia

Other popular seaside resorts

Venice

Florence

Rome

Naples

Modifications and cancellations

MODULO N. 6 EUROPE AND BEYOND

Unit 1: Around Europe

Some great European cities

Tourism in France

Why visit the UK?

Swinging London

A taste of England

Wales

Scotland

Ireland

Unit 2: Beyond Europe

The tourism industry in the USA

New York

MODULO N. 8 CAREERS IN TOURISM

Unit 1: Working in tourism

Different jobs

Working in a hotel

Guides

Unit 2: Looking for jobs in tourism

Europass-your CV for Europe

Getting ready for an interview

Letters of application



Perugia, 07/06/2018

IL DOCENTE

Elena Belli
