

Programma di LINGUA INGLESE

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Testi adottati:

- Radley, Siminetti, "New Horizons 2", Oxford
- Paolinelli, Morris, "Talking Business", CLITT (Il testo è stato completamente sostituito da appunti, schemi, fotocopie ,prese da Fiocchi, Morris "The Business Way" - Zanichelli).

Sono stati svolti i seguenti argomenti:

A GLOBAL WORLD

Globalisation (definition- main effects- main factors - principal drivers) – Global economy – Global Trade and the WTO – What is the World Trade Organization? (Its principal aim- its founding principles- number of members) – The globalisation debate : pros/cons.

THE EUROPEAN UNION

EU profile, symbols, principal aims – EU timeline (EU most important treaties and dates) – Institutions of the European Union : EU political and non political institutions – Brexit (Ricerche personali degli studenti) -The European Central Bank - For or against the EU? -

WORLD ECONOMIES

Main economic systems (Free market economy- Planned economy – Mixed economy) – The world's largest economies – The Italian economy – The UK economy – Emerging markets – The BRIC countries - Europe's PIGS

GREEN ECONOMY

What is the "Green economy"? - Sustainable development – Sustainable trade and Fair trade – History of fair trade-

SWOT

The SWOT analysis – (ogni studente ha scelto un'azienda/impresa e ha preparato una presentazione in Power Point sulla SWOT analysis)

CSR (Corporate Social Responsibility)

Definition – 1999 the ten principles ONU – (ogni studente ha scelto un'azienda/impresa e ha analizzato la sua CSR)

Il testo " New Horizons 2" era stato terminato lo scorso anno scolastico.