

a.s. 2019/2020

PROGRAMMA DI LINGUA INGLESE

INSEGNANTE: FERRETTI MARIA GABRIELLA

Testi:

“**ENGAGE! 2**” - Berlis - Bowie-Jones- Bettinelli – Pearson- Longman

“**BUSINESS Plan**” Bowen – Cumino - DEA Scuola

Il primo giorno è stato dedicato alla conoscenza della classe e alla presentazione del programma e dei testi.

Nella prima parte dell'anno è stato effettuato un ripasso e consolidamento degli argomenti grammaticali presenti nelle unità 1- 10 del testo “Engage 1”- Al termine del ripasso è stato effettuato un test.

- Dal testo “**BUSINESS PLAN** – DEA Scuola) – sono stati svolti i seguenti argomenti:

SECTION 2 – BUSINESS THEORY AND COMMUNICATION(page 66-90)

1. BUSINESS BACKGROUND

Methods of communication

Oral communication : Key language- telephone calls – starting and ending telephone calls. How to read telephone numbers – How to spell names and surnames. Taking messages.

Visual Communication : pictures and graphs – trends: basic language (describing the direction of a trend , describing the extension of a trend)

Written communication: Text messages – E-mails – Business e-mail netiquette – Emails: pros and cons - Business letters.(Business letter layout - how to write out letters using the correct punctuation, layout and paragraphing)

Production

Goods and services – Economic resources: factors of production (primary, secondary and tertiary) – The three sectors of production - The supply chain – Commerce : Home trade – Wholesalers and retailers – E-commerce –cutting out the “middle man” – International trade
Definitions for the following words: Imports, exports, protectionism. –

Business language

Requesting (requests for information, requests for action) – Offering (offering things, offering to do things)

Durante questo modulo gli studenti hanno imparato come ci si prepara per un dibattito in classe, come affrontare un saggio argomentativo, come presentare un PPT:

- Pros and cons about E-commerce. How to express opinions in a group debate. (useful expressions).
- Debate in pair : Are you pro or against E-Commerce?
- How to write an argumentative essay- Linking words.
- Pair/group work :PPT "Ecommerce: advantages and disadvantages"

SECTION 1 – BUSINESS IN THE 21st CENTURY(page 12- 23)

1. GLOBALISATION

What is globalisation? - A digital world – The World Wide Web – The Internet has redesigned the world – Global trade – The World Bank – The International Monetary Fund (IMF) – The World Trade Organization (WTO) – Global companies – Case Study: Danone -

APPROFONDIMENTI:

- Prima fase: Ricerca sul web di una definizione di Globalizzazione.
- Seconda fase: elenco dei “pros” e “cons” della Globalizzazione.
- Terza fase: saggio argomentativo sull’argomento: definizione, pros and cons , your personal opinion.
- Quarta fase: Classroom Debate : pros and cons of Globalisation.

- Scelta di un’importante multinazionale , preparazione di un PPT da presentare alla classe (videolezione)

SECTION 2 – BUSINESS THEORY AND COMMUNICATION

2 – THE BUSINESS WORLD (page 98-99)

Business Structures: Sole Traders - Partnerships

Ad integrazione degli argomenti:

- Tre video da Youtube “Describing trends in bar charts, pie charts and graphs- Key words and phrases to describe graphs”.
- Writing an essay: Useful standard written phrases. How to write an essay.

DAL TESTO “**ENGAGE! 2**” - Berlis - Bowie-Jones- Bettinelli – Pearson- Longman

UNIT 1 “FAMILY SNAPSHOTS”

Vocabulary: Extended families- Relationships

Grammar: used to – verbs + gerund or infinitive

Functions: Introducing yourself, checking the other's identity, explaining your call, taking a message, passing on a message.

UNIT 2 "IT'S A SMALL WORLD"

Vocabulary: Cultural diversity - Celebrations

Grammar: Defining relative clauses: who/that, which, where- No relative pronouns- indefinite pronouns-so/such... that

Functions: Inviting – Persuading – Accepting – Declining.

UNIT 3 "THE TECHNOLOGY REVOLUTION"

Vocabulary: Mobile technology- Touchscreen actions

Grammar: Present Perfect Continuous – Present Perfect Continuous vs Present Perfect Simple

Functions: Presenting a problem – Listening, offering solutions – Apologising, asking for an explanation, offering an explanation, asking for action

- Alla fine di questa unità gli studenti hanno scritto due saggi, il primo guidato da alcune domande.

"The Internet : good or bad for us?"- (write a short paragraph about your own experience , answering the following questions: How long do you spend online? What do you do online? How much time do you spend using your own mobile phone? What do you use it for? How has your use of technologies changed after the COVID-19 spread?)

"English is the language of the Internet"

Si dichiara che il presente programma e' stato condiviso con gli alunni .

Perugia, giugno 2020