### I.T.E.T. "Aldo Capitini" Perugia

### Anno scolastico 2019-2020

#### Classe III B TUR

#### PROGRAMMAZIONE di LINGUA INGLESE

docente: Lucia Maggi

Libro di testo "Beyond borders" - Burns, Rosco - ed. DeA scuola

#### **INTRODUCTION**

A brief history of tourism, The tourism industry.

Vocabulary in context: tourism essentials.

#### **MODULE 1 COMMUNICATION AND MARKETING**

### **UNIT 1** Communication in the tourism industry

What is communication? Taking telephone messages, emails, business letters.

Vocabulary in context: travel phrasal verbs.

## **UNIT 2 Tourism marketing and advertising**

Marketing mix, Marketing in a digital world, Brochures, Promoting destinations.

Vocabulary in context: adjectives for promoting and advertising.

# MODULE 2 HOW TO TRAVEL

## UNIT 3 Rail, road and water

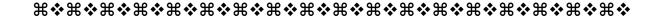
Train travel, On the road, Water travel.

Vocabulary in context: at the station, on board.

#### UNIT 4 Air travel

The aviation industry, The cost of flying, At the airport.

Vocabulary in context: at the airport, on board.



Libro di testo "Engage!" 2 - AAVV. - ed Pearson

### UNIT 1

Vocabulary: extended families, relationships

**Grammar**: used to, verbs + gerund or infinitive, each other/one another, want-need-expect-force someone to do something, make someone do something.

## UNIT 2

Vocabulary: cultural diversity, celebrations.

**Grammar:** relative pronouns *who, that/which, where,* relative clauses, contact clauses (no relative pronoun), indefinite pronouns, *so/such... that*.

### UNIT 3

Vocabulary: mobile technology, touchscreen actions

**Grammar:** present perfect continuous, present perfect continuous vs present perfect simple.