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a.s. 2019/2020

PROGRAMMA DI INGLESE

Docente: BELLI ELENA

Dal libro di testo: S. Burns; A.M. Rosco, Beyond Borders, Valmartina

Introduction The world of tourism
- A brief history of tourism: from travelers to tourists
- Towards modern tourism
- 21st-century tourism
  The tourism industry
- Defining tourism and tourists
- Special needs and accessible tourism
- Tour operators
- Travel agents
- Tourist organisations
- International travel
  Careers in tourism
  Progress check: Millennials
  From the press: International Tourism Trends
  Clil: Time zones

MODULO N. 1 Communication and marketing
Unit 1 Communication in the tourism industry
- What is communication?
- Effective communication
- Vocabulary in context: Travel phrasal verbs
- Alternanza scuola-lavoro: At the tourist information centre
- Taking telephone messages
- E-mails
- Business letters
- Progress check: Why call when you can text?

Unit 2 Tourism marketing and advertising
- What is tourism marketing?
- Marketing Mix
- Marketing in a digital world
- Vocabulary in context
- Brochures
- Promoting destinations
- Alternanza scuola-lavoro: "Making a sales call"
- Progress check
- From the press: Body language mistakes

MODULO N. 2 How to travel

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Unit 3: Rail, road and water
-      Train travel
- Vocabulary in context: at the station
- Alternanza scuola-lavoro: Timetables and tickets
- On the road: coach travel
- Car travel
- Water travel: Ocean cruises
- River cruises and tours
- Water services
- Vocabulary in context: On board
- Progress check: Fly-drive

Unit 4: Air Travel
-   The aviation industry
-   Scheduled and chartered flights
-   IATA codes
-   The cost of flying
-   Vocabulary in context: At the airport; on board
-   At the airport
-   Tickets and boarding passes
-   Alternanza scuola-lavoro:In-flight service
-   Progress check: Barra airport
-   From the press: British Airways
-   Literature link: Murder on the Orient Express
-   CLIL: Cancelled flights: your rights

   Dal libro di testo: M. Berlis, J.Bowie, H. Jones, **Engage! 2**, Pearson Longman
Unit 2 Functions:
- Inviting,persuading, accepting, giving details of time and place, declining
  Grammar:
- Defining relative clauses: who, that/which, where
- No relative pronoun
- Indefinite pronouns
- So/such…that
Unit 3 Functions:
- Presenting a problem
- Listening,Sympathising offering solutions
- Apologising, asking for an explanation, offering an explanation, asking for action
  Grammar:
- Present Perfect Continuous
- Present Perfect Continuous vs Present Perfect Simple

Il programma è stato condiviso con gli alunni.

Perugia, 05/06/2020   LA DOCENTE
                                                       Elena Belli