

I.T.E.T. "Aldo Capitini" Perugia

Anno scolastico 2019-2020

Classe III B TUR

PROGRAMMAZIONE di LINGUA INGLESE

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Libro di testo "Beyond borders" - Burns, Rosco - ed. DeA scuola

INTRODUCTION

A brief history of tourism, The tourism industry.

Vocabulary in context: tourism essentials.

MODULE 1 COMMUNICATION AND MARKETING

UNIT 1 Communication in the tourism industry

What is communication? Taking telephone messages, emails, business letters.

Vocabulary in context: travel phrasal verbs.

UNIT 2 Tourism marketing and advertising

Marketing mix, Marketing in a digital world, Brochures, Promoting destinations.

Vocabulary in context: adjectives for promoting and advertising.

MODULE 2 HOW TO TRAVEL

UNIT 3 Rail, road and water

Train travel, On the road, Water travel.

Vocabulary in context: at the station, on board.

UNIT 4 Air travel

The aviation industry, The cost of flying, At the airport.

Vocabulary in context: at the airport, on board.



Libro di testo "Engage!" 2 - AAVV. - ed Pearson

UNIT 1

Vocabulary: extended families, relationships

Grammar: used to, verbs + gerund or infinitive, each other/one another, *want-need-expect-force* someone to do something, *make* someone do something.

UNIT 2

Vocabulary: cultural diversity, celebrations.

Grammar: relative pronouns *who, that/which, where*, relative clauses, contact clauses (no relative pronoun), indefinite pronouns, *so/such... that*.

UNIT 3

Vocabulary: mobile technology, touchscreen actions

Grammar: present perfect continuous, present perfect continuous vs present perfect simple.