I.T.E.T. “Aldo Capitini” Perugia

Anno scolastico 2020-2021

Classe 3A TUR

PROGRAMMAZIONE di LINGUA INGLESE

docente: Lucia Maggi

Libro di testo “Beyond borders” - Burns, Rosco - ed. DeA scuola

**INTRODUCTION**

A brief history of tourism, The tourism industry.

Vocabulary in context: tourism essentials.

**MODULE 1 COMMUNICATION AND MARKETING**

**UNIT 1**  **Communication in the tourism industry**

What is communication? Taking telephone messages, emails, business letters.

Vocabulary in context: travel phrasal verbs.

**UNIT 2 Tourism marketing and advertising**

Marketing mix, Marketing in a digital world, Brochures, Promoting destinations.

Vocabulary in context: adjectives for promoting and advertising.

**MODULE 2 HOW TO TRAVEL**

**UNIT 3 Rail, road and water**

Train travel, On the road, Water travel.

Vocabulary in context: at the station, on board.[an introduction]

Libro di testo “Engage!” 2 - AAVV. - ed Pearson

**UNIT 3**

**Vocabulary:** mobile technology, touchscreen actions

**Grammar:** present perfect continuous, present perfect continuous vs present perfect simple.

**UNIT 4**

**Vocabulary:** crime, justice and punishment

**Grammar:** past perfect, past perfect vs past simple

**UNIT 5**

**Vocabulary:** health problems, people, places and treatments in healthcare

**Grammar:** Should/Ought to for advice and suggestions; modal verbs of obligation and necessity, past of modal verbs

**UNIT 6**

**Vocabulary:** Art jobs, events and places

**Grammar:** modals of deduction – present; question tags

Perugia, 9 giugno 2021 il docente

 *Lucia Maggi*

*Gli studenti rappresentanti di classe*