

I.T.E.T. "Aldo Capitini" Perugia

Anno scolastico 2022-2023

Classe 3A TUR

PROGRAMMAZIONE di LINGUA INGLESE

docente: Lucia Maggi

Libro di testo "Beyond Borders" - Burns, Rosco - ed. DeA scuola

INTRODUCTION

A brief history of tourism, The tourism industry.

Vocabulary in context: tourism essentials.

MODULE 1 COMMUNICATION AND MARKETING

UNIT 1 Communication in the tourism industry

What is communication? Taking telephone messages, emails, business letters.

Vocabulary in context: travel phrasal verbs.

UNIT 2 Tourism marketing and advertising

Marketing mix, Marketing in a digital world, Brochures, Promoting destinations.

Vocabulary in context: adjectives for promoting and advertising.

MODULE 2 HOW TO TRAVEL

UNIT 3 Rail, road and water

Train travel, On the road, Water travel.

Vocabulary in context: at the station, on board.

UNIT 4 Air travel

Presentazione della unit in modalità flipped classroom.

Libro di testo "Engage!" 2 - AAVV. - ed Pearson

UNIT 1

Vocabulary: extended families, relationships

Grammar: used to, each other/one another, verbs + gerund or infinitive

UNIT 2

Vocabulary: cultural diversity, celebrations

Grammar: relative clauses, contact clauses, indefinite pronouns

UNIT 3

Vocabulary: mobile technology, touchscreen actions

Grammar: present perfect continuous, present perfect simple vs present perfect continuous

UNIT 4

Introduzione

Perugia, 9 giugno 2023

Gli studenti rappresentanti di classe

il docente

Lucia Maggi