

a.s. 2022/2023

PROGRAMMA DI LINGUA INGLESE

From Engage! 2

UDA 1: HEALTHY BODY HEALTHY MIND

Topics	<ul style="list-style-type: none"> - Life skills - Can you tell about ... your dreams, your country, your hopes etc - Health problems - Body image - Clown therapy and Patch Adams - Are you really a good friend? - Influencers making a difference on TicToc
Vocabulary	<ul style="list-style-type: none"> - Health words - Health proverbs (I'm feeling a bit under the weather etc) - People, places and treatments in healthcare
Grammar	<ul style="list-style-type: none"> - Should / Ought to for advice and suggestions - Modal verbs of obligation and necessity: must, have to, don't have to - Be used to / get used to - Need / needn't / don't need to - Past of modal verbs - Didn't need to / needn't have + past participle
Functions	<ul style="list-style-type: none"> - Asking for advice and suggestions - Giving advice and suggestions - Accepting / refusing advice and suggestions - Asking about symptoms - Describing symptoms - Talking about ill health
Skills and Competences	<ul style="list-style-type: none"> - Expressing points of view: debate questions - Essays and texts about health to enrich vocabulary - Using linking words and phrases - Argumentative composition

UDA 2: STATE OF THE ARTS

Topics	<ul style="list-style-type: none"> - Commenting on poems read at the event RiflessiDiVersi - Creativity and art - Environmental art
Vocabulary	<ul style="list-style-type: none"> - Art vocabulary - Art jobs, events and places - Types of art - Verbs into nouns: -er, -or

Grammar	<ul style="list-style-type: none"> - Modals of deduction - present - Question tags - Modals of deduction - past
Functions	<ul style="list-style-type: none"> - Speculating - Making deductions about the present - Giving reasons - Confirming opinions - Expressing tentative agreement - Making guesses about the past - Contradicting
Skills and Competences	<ul style="list-style-type: none"> - An inspirational exhibition; Christo – Environmental artist - Reading texts about art to enrich vocabulary - Online articles: What makes an artist an artist; Creativity takes courage; Environmental art and activist artists - Presentation with slides about Art and interpreting the world: <ol style="list-style-type: none"> 1. A movie that (made me think a lot). 2. (A singer / songwriter): a true artist. 3. A different kind of artist (with some kind of disability) 4. What does environmental art do? (Richard Long, Eve Armstrong, Christo) 5. Can authors influence society through art? What would life be without art? 6. Museums in London or New York: a work displayed.

UDA 3: MEDIA MATTERS

Topics	<ul style="list-style-type: none"> - Mass communication - CYBERBULLYING
Vocabulary	<ul style="list-style-type: none"> - Mass media - Broadcast media
Grammar	<ul style="list-style-type: none"> - The Passive - Causative have / get - Reflexive pronouns - Grammar note: by
Functions	<ul style="list-style-type: none"> - Explaining the stages of a process - Asking for information - Showing understanding - Showing lack of understanding
Skills and Competences	<ul style="list-style-type: none"> - Celebrities go crazy for New Anti- Paparazzi Scarf; - Pete’s Media news Page: is reality TV really real? - Speaking: Should celebrities have a right to privacy? - QUESTIONS about: <ul style="list-style-type: none"> • Social Media • Technology • Shopping • Privacy • The future

UDA 4: SHOP TILL YOU DROP

Topics	<ul style="list-style-type: none">- Money can't buy you love- Shopping habits- Consumerism
Vocabulary	<ul style="list-style-type: none">- Money and shopping- Advertising- Phrasal verbs
Grammar	<ul style="list-style-type: none">- Zero conditionals- First conditionals- Second conditional- Unless = if not- Third conditional- If I were you- I wish / if only- Multi-word verbs: shop around, set up etc.
Functions	<ul style="list-style-type: none">- Making choices- Identifying and discussing options- Justifying choices- Giving reasons against options- Giving up- Coming to a decision
Skills and Competences	<ul style="list-style-type: none">- Reading comprehension: Teen shopping habits; Advertising: Points of View; The end of consumerism; Historic department stores in the UK and the US; Shopping today; Pop-up shops: a new type of shopping? How can we be smart with money?- Speaking:<ul style="list-style-type: none">• Discuss which rucksack brand you would buy• 5 things in your life and in the world that you wish were different• Buying a present for someone

From *THINK BUSINESS*

1. Security on the web	<ul style="list-style-type: none">- AI-Spy- The term "Orwellian"- Big data- Benefits and downsides of big data- Cookies- Security on the Web: data theft and cyber ransom- Online privacy- The General Data Protection Regulation (GDPR)- Online Rep- Reputation management of a company
2. Banking today	<ul style="list-style-type: none">- Banking services for business- Central banks
3. Ethical banking (Civic Education)	<ul style="list-style-type: none">- Ethical banking- Banca Etica- Writing an article about an ethical bank in the world:<ul style="list-style-type: none">• When the bank was founded• Who founded it

	<ul style="list-style-type: none"> • Where it operates • Why it is different from commercial banks • The areas where it gives loans and finances • Its total assets <p>- Links and material to consult: Crowdfunding, The Co-operative bank (UK); Ethical investing and funds.</p> <p>- What does it mean to be ethical?</p> <p>- My ethical profile</p>
4. Finding a job	<p>- Job adverts</p> <p>- The Curriculum Vitae</p> <p>- Covering letter</p> <p>- Job application for a market research assistant</p> <p>- Job interviews and interview strategies</p> <p>- Interview preparation</p>
5. Marketing and advertising	<p>- Control over advertising</p> <p>- Advertising standards authority (ASA)</p> <p>- KFC's 'Whole chicken' advert causes controversy</p> <p>- The marketing concept and process</p> <p>- Methods of market research: field research and desk research</p> <p>- Quantitative and qualitative data</p> <p>- Market research failures</p> <p>- The marketing Strategy: STP</p> <p>- The Marketing Mix</p> <p>- Informative advertising</p> <p>- Persuasive advertising</p> <p>- Choosing an advertising medium</p> <p>- Advertising media: advantages and disadvantages</p> <p>- Digital advertising</p> <p>- Analysing adverts: AIDA</p>

Perugia, 26 maggio 2023

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