

a.s. 2022/2023

PROGRAMMA DI LINGUA INGLESE

INSEGNANTE: FERRETTI MARIA GABRIELLA

Testi:

“**ENGAGE! 2**” - Berlis - Bowie-Jones- Bettinelli – Pearson- Longman

“**THINK BUSINESS PLUS**”- Bowen- Cumino - DEA Scuola

Il primo giorno è stato dedicato all’ incontro con la classe e alla presentazione del programma.

La prima parte dell’anno è stata dedicata al controllo e correzione dei compiti assegnati per le vacanze:

dal testo "**Think Business Plus**":

p. 26-27 " UK films on a role" leggere e tradurre + es. 1-2-3-4-5.

p. 40-41 " Change the world, start with a coffee" + es. 1-2-3.

p. 64-65 " Ferrero: a global player" + es. 1-2-3-4.

p. 192-193 " Methods of communication- Types of communication - Visual communication + es. 1-2/ 1-2-3-4

p. 425 - Grammar - The present tense and the past tense es. 1-2-3-4-5

p. 426 "The present perfect tense" es 1-2-3-4-5

p. 427 "The past perfect tense" es 1-2-3-4-5

p. 428 " The future tense" es 1-2-3-4-5

- Dal testo “**THINK BUSINESS PLUS**” sono stati svolti i seguenti argomenti:

1-CULTURAL BACKGROUND – THE UNITED STATES - (p 342-347,370-371)

Geography – Landscape – An urban society – Megalopolis population - The people and culture – E pluribus unum - The political system : The US government - The President - Main political parties - The American Constitution

2- BUSINESS COMMUNICATION – TELEPHONE CONVERSATIONS (p 276-279,262, 296-297, 258-259)

Telephone orders – Telephone replies to orders – Dealing with enquiries – Telephone complaints – Telephone replies to enquiries –

3- INTO WORK – FINDING A JOB (p 204-217)

Job adverts – The Curriculum Vitae - How to write a perfect CV.

Covering letters – Phrase Bank: Covering letters – How to write covering letters when applying for a job. Phrase banks to write application letters. Emails – Job interviews – Tips for job interviews – Interview preparation – How to interact in a job interview - How to introduce yourself in a motivational interview.

- Video dal sito del British Council: CV - Application letter- How to handle a job interview
- English Job Interview Tips and Tricks - How to Answer Job Interview Questions in English- Oxford Online English-
- Video motivazionale - <https://english-b2.uz/unit-8-education-and-learning/>

Oltre a preparare il proprio CV, gli studenti hanno registrato un breve video motivazionale.

4 – BUSINESS THEORY – MARKETING (p 102-111)

The marketing concept – The marketing process – Market research – Methods of market research : primary or field research, secondary or desk research – Analysing the results: quantitative data, qualitative data – The marketing strategy : STP (Segmentation, Targeting, Positioning) – The marketing mix : product, price, place, promotion – Branding.

Ciascun studente ha preparato un PPT sul Marketing e lo ha esposto alla classe.

5- BUSINESS THEORY- BANKING AND FINANCE (p 144-149)

Banking today – Digital banking – The future of the bank branch – Banking security – Banking services for business

6- BUSINESS COMMUNICATION – INTERNATIONAL TRADE DOCUMENTS (p 222-224)

Trade documents – The invoice – Examining a commercial invoice –Packing list -.Examining a packing list -

Progetto Educazione Civica

“ Lavoro dignitoso, crescita economica, banca etica (Obiettivo 8 Agenda 2030)”

- Fair Trade (p.39)
(p-150/153)
- Ethical Banking
- Banca Etica
- Unbanked
- Microcredit
- Muhammad Yunus and the Grameen Bank

- DAL TESTO “ENGAGE! 2”

UNIT 4 “CRIME AND PUNISHMENT”

Vocabulary: Crime – Justice and punishment

Grammar: Past Perfect – Past Perfect vs Past Simple – Adverbs of time-

Functions: Narrating events in the past

UNIT 5 “HEALTHY BODY HEALTHY MIND”

Vocabulary: Health problems – People, places and treatments in healthcare

Grammar: *should, ought to* for advice and suggestions – Modal verbs of obligation and necessity: *must, have to, don't have to, need/needn't/don't need to* –Past of modal verbs

Functions: Talking about health and health problems: asking about and describing symptoms, talking about ill health, asking for advice

Gli argomenti grammaticali e il vocabolario sono stati consolidati con gli esercizi della parte di Workbook del libro e con i seguenti esercizi e test online:

- Online exercises <https://test-english.com/grammar-points/b1/past-simple-past-continuous-past-perfect/>
- Online test -<https://test-english.com/grammar-points/b1/past-simple-past-continuous-past-perfect/2/>
- <https://test-english.com/grammar-points/b1-b2/narrative-tenses/>

Si dichiara che il presente programma e' stato condiviso con gli alunni .

Perugia, giugno 2023

La docente

Gli studenti

