



a.s. 2022/2023

PROGRAMMA DI LINGUA INGLESE

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Programma di INGLESE

DOCENTE: Prof.ssa Daniela Girolmetti

Dal testo **“BEYOND BORDERS”**, S. Burns - A.M. Rosco, Edizioni Valmartina - sono stati svolti i seguenti argomenti:

MODULE 1, Unit 2: Tourism marketing and advertising

- Emails, business letters, leaflets, brochures
- Marketing in a digital world (Websites, hashtags, social media)

MODULE 3, Unit 5: Serviced accommodation

- Types of serviced accommodation (Hotels, resorts, B&B, room only, farmhouses (agriturismi); All-inclusive, HB, FB)
- Hotel ratings (1star-5stars)
- Albergo diffuso or Scattered hotel (an example in Umbria: Castello di Postignano near Sellano)
- Conference hotels (for corporate events): theatre style, boardroom style, U-shape, classroom style, cocktail style, herring-bone style
- Organising a conference
- Checking in/checking out

MODULE 5, Unit 9: Tourism and sustainability

- The pros and cons of tourism
- Sustainable tourism
- Tourism and world events
- Natural and man-made disasters
- Terrorism; Effects on tourism
- Crisis management: the four Rs

MODULE 6 - Welcome to Italy - Unit 11: Regions to explore

- A brief history of Italian tourism
- Italy's peaks
- Lakeside retreats
- Italian cuisine



- In the countryside
- Coastal destinations
- Islands

MODULE 6 - Welcome to Italy - Unit 12: Italian cities

- Rome: a brief history of the Eternal city
- A city to explore (highlights of Rome)

MODULE 7 - The UK and Europe - Unit 13: The United Kingdom

- Welcome to the British Isles
- Visit London (p. 232, 234, 235)
- Top London attractions (p. 236-237)
- Giving directions (p. 239)

MODULE 8 - Long-haul destinations - Unit 15: The USA

- Reasons for visiting
- The Big Apple: New York (Iconic landmarks; The waterside)
- The Statue of Liberty (research)
- Florida (p. 282)
- Washington DC (p. 292)

MODULE 9 - Long-haul destinations - Unit 16:

- English-speaking destinations: map (p. 294-295)

WRITING BANK (ultima sezione di Beyond Borders):

- How to write mails, letters, enquiries and replies to enquiries, bookings and confirmations, circular letters, complaints and replies, itineraries, leaflets and brochures.

Dal testo **Engage 2, Berliz, Bowie, Jones - Longman**: ripasso e approfondimento grammaticale: Past tenses, Present tenses, the Future, the Conditionals. Elementi essenziali della frase inglese.

Per il programma di **EDUCAZIONE CIVICA** sono stati affrontati i seguenti argomenti:

- Brexit and its consequences - Il Regno Unito e la Brexit: cause, conseguenze e ripercussioni nel settore turistico.
- Come promuovere un turismo sostenibile nell'UE.



GLI ALUNNI

IL DOCENTE

