

a.s. 2023/2024

PROGRAMMA DI LINGUA INGLESE

INSEGNANTE: FERRETTI MARIA GABRIELLA

Testi:

“**ENGAGE! 2**” - Berlis - Bowie-Jones- Bettinelli – Pearson- Longman

“**THINK BUSINESS PLUS**”- Bowen- Cumino - DEA Scuola

Il primo giorno è stato dedicato all' incontro con la classe, alla conoscenza dei nuovi studenti e alla presentazione del programma.

Durante le lezioni immediatamente successive si è provveduto, attraverso verifiche orali e una verifica scritta, al controllo e correzione dei compiti assegnati per le vacanze.

Dal testo "**Think Business Plus**":

p. 26-27 " UK films on a role" leggere e tradurre + es. 1-2-3-4-5.

p. 40-41 " Change the world, start with a coffee" + es. 1-2-3.

p. 64-65 " Ferrero: a global player" + es. 1-2-3-4.

p. 192-193 " Methods of communication- Types of communication - Visual communication + es. 1-2/ 1-2-3-4

p. 426 Grammar - "The present perfect tense" es 1-2-3-4-5

p. 427 "The past perfect tense" es 1-2-3-4-5

p. 428 " The future tense" es 1-2-3-4-5

Talking about holidays- <https://www.youtube.com/watch?v=E9pFeMKZR1I&t=4s>

- Dal testo “**THINK BUSINESS PLUS**” sono stati svolti i seguenti nuovi argomenti:

1-CULTURAL BACKGROUND

UNIT 3 THE UNITED STATES - (p 342-347, 354-355, 356-357, 362-364, 370-371)

Geography – Landscape – An urban society – Megalopolis population - One of the three major megalopolises of the USA - The people and culture – E pluribus unum – The Kite runner - America a nation of immigrants - The Great Depression - The 2008 Stock Market Crash – The USA economy - Foreign trade - The political system : The US government - The President - Main political parties - The American Constitution

Alla fine dell'unità gli studenti hanno prodotto un PPT sugli Stati Uniti d'America.

3- BUSINESS COMMUNICATION – TELEPHONE CONVERSATIONS (p 256-259-262, 276-279, 296-297)

Starting and ending calls - Role Playing: telephone conversations -Telephone orders – Telephone replies to orders – Dealing with enquiries – Telephone complaints – Telephone replies to enquiries .

2 - INTO WORK –

PART B - FINDING A JOB (p 204-217)

Job adverts – The Curriculum Vitae - How to write a perfect CV.

Covering letters – Phrase Bank: Covering letters – How to write covering letters when applying for a job. Phrase banks to write application letters. Emails – Job interviews – Tips for job interviews – Interview preparation – How to interact in a job interview - How to introduce yourself in a motivational interview.

- File in Didattica :How to introduce yourself in a motivational
- What is the difference between hard skills vs. soft skills?
- Two videos in <https://www.edgepointlearning.com/blog/hard-skills-vs-soft-skills/#section5>

Gli studenti hanno preparato un CV seguendo il modello Europass.

4 – BUSINESS THEORY – MARKETING (p 102-112)

The marketing concept – The marketing process – Market research – Methods of market research : primary or field research, secondary or desk research – Analysing the results: quantitative data, qualitative data – The marketing strategy : STP (Segmentation, Targeting, Positioning) – The marketing mix : product, price, place, promotion – Branding – Digital Marketing

Ciascun studente ha preparato un PPT sul Marketing e lo ha esposto alla classe.

Progetto Educazione Civica

Obiettivo 8 Agenda 2030: Lavoro dignitoso e sviluppo economico.

The Curriculum Vitae (CV) -Europass – How to write an application letter – What is the difference between hard skills and soft skills? - Role-play a job interview (pair work)

Dal testo “**Engage ! 2**”

UNIT 4 “CRIME AND PUNISHMENT”

Vocabulary: Crime – Justice and punishment

Grammar: Past Perfect – Past Perfect vs Past Simple – Adverbs of time-
Functions: Narrating events in the past

UNIT 5 “HEALTHY BODY HEALTHY MIND”

Vocabulary: Health problems – People, places and treatments in healthcare
Grammar: *should, ought to* for advice and suggestions – Modal verbs of obligation and necessity: *must, have to, don't have to, need/needn't/don't need to* –Past of modal verbs
Functions: Talking about health and health problems: asking about and describing symptoms, talking about ill health, asking for advice

UNIT 6 “ STATE OF THE ARTS”

Vocabulary: Art jobs, events and places
Grammar: The passive – Causative *have/get* – Reflexive pronouns
Functions: Asking for information, showing understanding

UNIT 7 “MEDIA MATTERS”

Vocabulary: Mass media – Broadcast media
Grammar: Modals of deduction – present-past – Question tags
Functions: Making deductions about the present – Giving reasons – Making guesses about the past

Gli argomenti grammaticali e il vocabolario sono stati consolidati con gli esercizi della parte di Workbook del libro e con i seguenti esercizi e test online:

- Test-English.com-www.esleschool.com/intermediate-level
- Video about the Past Perfect: <https://www.youtube.com/watch?v=Jjj5-KnpdlQ>

Si dichiara che il presente programma e' stato condiviso con gli alunni .

Perugia, giugno 2024

La docente

Gli studenti

Ferretti Maria Gabriella

