a.s. 2023/2024

PROGRAMMA DI LINGUA INGLESE

Skills Development

1. DISCUSSION	- Banning mobile devices at schools: yes or no?
TOPICS	- Should employees be allowed to use social media at work?
	- Does homework promote learning?
	- Can laughter therapy boost a person's health?
	- Should Euthanasia be legalized?
	- Does the internet negatively affect people's body image?
	- Is it possible to justify animal testing?
	- Should all vaccinations be mandatory?
	- Is homeopathic medicine effective?
	- Are schools effective in building the health and well-being of their students?
	- Commenting on poems read at the poetry event RiflessiDiVersi
2. WRITING ESSAYS	- Useful language for essays
	- Connectors and linking phrases
	- Writing essays about: life today and healthy lifestyles; the environment;
	the internet; young people and smartphones; violence on TV; alternative
	medicines
3. PRESENTATION	- Transition words / phrases
SKILLS	- Useful phrases for expressing your opinion
4. WRITING A	- Introduction, body and conclusion
SUMMARY	- Adding personal comments
5. QUESTIONNAIRE	- Personal questions about students' shopping habits
ABOUT SHOPPING	

Da Engage! 2

UDA 1: HEALTHY BODY HEALTHY MIND

Topics	 - Healthy Body, Healthy Mind: 6 ways to boost your well-being (article) - Health problems - Positive Body image - Clown therapy and Patch Adams
Vocabulary	- Health words - People, places and treatments in healthcare
Grammar	 Revision: past simple, present perfect, present perfect continuous, second conditional Should / Ought to Modal verbs of obligation and necessity: must, have to, don't have to Need / needn't / don't need to Past of modal verbs Didn't need to / needn't have + past participle

Functions	Asking about and describing symptomsTalking about healthAsking for and giving advice and suggestions
Skills and Competences	- Reading Comprehension and exercises about health

UDA 2: STATE OF THE ARTS

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Topics	 What does being creative mean? Quotations about art Classifications of art The influencers making a difference on TikTok Life skills
Vocabulary	- Art vocabulary - Art jobs, events and places - Types of art - Verbs into nouns: -er, -or
Grammar	 Modals of deduction - present Question tags Modals of deduction – past Revision: past perfect Expansion: the four conditional sentences: 0, 1st, 2nd, 3rd
Functions	- Speculating and giving reasons: deductions about the present and the past - Confirming opinions - Talking about your favourite film, book, piece of art, song, natural scene
Skills and Competences	 Reading comprehension: Christo – Environmental artist; Festival stories, The National Gallery and the National Portrait Gallery; Pictures in the Sand Expand your vocabulary reading: The arts Presentation with slides about creativity

UDA 3: MEDIA MATTERS

Topics	- Types of mass communication - Gen Z - Reality shows
Vocabulary	- Mass media - Broadcast media
Grammar	- The Passive - Grammar note: by - Causative have / get - Reflexive pronouns
Functions	- Using the passive voice focusing on the action
Skills and Competences	- Reading Comprehension: <i>Celebrities go crazy for New Anti- Paparazzi Scarf</i> - Speaking: Should celebrities have a right to privacy?

- Reading Comprehension: Is reality TV really real?
- Summary of the text <i>Is it good or is it bad?</i>

UDA 4: SHOP TILL YOU DROP

Topics	- Shopping habits
Vocabulary	- Money and shopping - Advertising - Phrasal verbs
Grammar	Conditional sentences in connection to marketing and advertising: zero, first, second and third conditionals - Unless = if not - If and when - If I were you - I wish / if only - I wish you would + base form - Multi-word verbs: shop around, set up etc.
Functions	Making choicesIdentifying and discussing optionsComing to a decision
Skills and Competences	- Reading comprehension: Teen shopping habits; Advertising: Points of View; Shopping today; Pop-up shops: a new type of shopping? How can we be smart with money?

Da THINK BUSINESS

Da THINK BUSINES.				
1. SOCIAL	- Questions about Social Media			
MEDIA	- Vocabulary connected to Social Media			
	- FOMO and how to beat it			
	- What is Bullying?			
	- Cyberbullying			
	- Alex Holmes: British anti-bullying campaigner			
2. SOFT SKILLS	- What is well-being?			
	- What are soft skills?			
	- How to improve your soft skills (article)			
	- The importance of creativity in business (article)			
	- Presentation skills			
3. WORK IN THE	- Reading comprehension: The Digital Revolutions			
NEW	- A technological revolution			
MILLENIUM	- The transformation of the workplace			
	- How Information and Communication Technology (ICT) benefits the workplace			
	- The Millennials: Gen Y			
4. MASS MEDIA	- Types of Media			
	- Traditional and new media			
	- Functions of Mass Media			
	- Negative effects of Online Media			
	- Careers connected to Mass Media			
5. Marketing	- Marketing: key vocabulary			
and advertising	- The Marketing Plan: from situation analysis to implementation and control			

	- The Marketing Strategy: segmentation, targeting, positioning
	- The Marketing Mix
	- Choosing an advertising medium
	- Advertising media: advantages and disadvantages
	- Analysing adverts: AIDA
	- Market research failures
	- Control over advertising: European advertising standards, Advertising Standards
	Authority in Britain
	- Controversial adverts
6. BANKING	- Digital banking
	- What is Phishing?
	- Banking Services for business
7. DIGITAL	- Fake news and fact-checking
RESPONSIBILITY	- Digital Competence Framework for Citizens (DigComp)
AND	- What is responsible AI? (article)
RESPONSIBLE	- How is AI changing the business landscape? (article)
ARTIFICIAL	
INTELLIGENCE	
8. LOOKING	- Job adverts
FOR A JOB	- An online job advertisement: market research assistant
	- responsible to / responsible for=in charge of
	- The Curriculum Vitae
	- Covering letters and phrase bank
	- Job interviews and interview preparation
	- What are your strengths and weaknesses?
	- The term Netiquette
	- Workplace bullying and mobbing
CIVIC EDUCATION	
- The meaning of	
- Ethical advertisi	ng

- Ethical advertising
- Ethical banking
- Digital citizenship

Perugia, 30 maggio 2024

- Five tips for staying safe online
- Ethical profile

GLI ALUNNI	IL DOCENTE