a.s. 2023/2024

PROGRAMMA DI LINGUA INGLESE

1. TALKING ABOUT WORK

- The future of work
- Hard and soft skills
- Personal skills, strengths and weaknesses, overcoming difficulties and fears
- Personal work experiences: your tasks
- Comment on a video from "Modern Times" by Charlie Chaplin: Charlie Chaplin is swallowed by a factory machine

2. CONVERSATION TOPIC: THE MEANING OF POETRY

- What is poetry for you?
- What can poetry teach us about life?
- What role does poetry play in your life?

3. HUMAN RIGHTS IN CONNECTION TO THE 2030 AGENDA

- What are human rights?
- The song "Freedom" by Pharrell Williams: personal comments.
- The United Nations: its aim; structure; the UN system; the Blue Helmets
- Sustainable Development Goals: general information
- The UN goals in relation to crime and justice
- Income inequalities and the UN Human Development Index
- Gender inequalities
- Modern slavery
- Health, well-being and the major aspects of well-being
- The importance of education and the advantages of education for girls
- Sources of statistical and economic information: the World Bank; the International Monetary Fund
- Informal international forums: G20 and the African Union; G7 (web quest)
- BRICS and the new entrants (web quest)
- The movie "Freedom Writers", released in 2007, directed by Richard LaGravanese: viewing and discussion.
- Connection to WWII: Ann Frank (1929 -1945)

4. HUMAN RIGHTS DOCUMENTS

- The Universal Declaration of Human Rights
- The European Convention on Human Rights
- The Charter of Fundamental Rights of the European Union

5. CIVIC EDUCATION: ABOUT FREEDOM AND EQUALITY (GROUP WORK)

- Illustration of human rights
- The importance of fighting for human rights
- Current events topics (chosen by the students)
- Human rights in a chosen country in Europe
- Human rights: young people in Italy

6. THE POLITICAL SYSTEM IN THE USA

- What is a Presidential Republic?
- The US Government
- The President
- Main political parties
- The American Constitution

7. THE POLITICAL SYSTEM IN THE UNITED KINGDOM

- What is a Constitutional Monarchy?
- Fast Fact: the UK does not have a written constitution
- The UK government
- Main political parties

8. WORK IN THE NEW MILLENNIUM

- The digital revolutions
- AI and industrial robots
- The Internet of things
- How Information and communication technology (ICT) benefits the workplace
- Changes in work patterns: the gig economy
- Remote working
- Start ups
- Do you have what it takes to be an entrepreneur?

9. THE EUROPEAN UNION

- The EU objectives: economic and political
- The EU and You
- Symbols of the European Union
- The Development of the EU
- The EU Institutions
- The European Green Deal and Circular Economy

10. SUSTAINABILITY

- Green Economy
- Sustainable business: reasons for going green
- The Four Pillars of Sustainability
- Corporate Social Responsibility: what is it?
- Green Internet
- Recycling E-Waste
- Ethical businesses and consumerism
- Fair Trade

11. GLOBALISATION

- Multinational Corporations
- What is the Carbon footprint?
- The evolution of globalisation
- Aspects of globalisation
- Pros and cons of globalisation
- Outsourcing, Offshoring, Nearshoring, Reshoring
- What is Glocalisation?

12. THE BUSINESS PLAN

- What is a business plan?
- The Marketing Plan and new trends of marketing
- The PEST(LE) and the SWOT analysis
- Mission, Vision, Values
- Linkedin's mission and vision statements
- What is a budget?
- What are accounts?
- What are the Financial Statements?
- What is a balance sheet?
- What are assets, liabilities, ratios?
- The income statement and the cash flow statement
- Net income and net loss
- A positive/ negative cash flow
- What is the Piaggio Group's mission in connection to Goals 3 and 9?
- When is a Pro-forma invoice sent in International Trade?
- What are INCOTERMS?

13. WWI AND THE RISE OF NAZISM

- Viewing of the film "The Great Dictator"
- The Jewish Barber's Speech to Humanity from the film "The Great Dictator"
- The nightmare of trench warfare
- Reading of the poems written by English War Poets: "Suicide in the Trenches" by Siegfried Sassoon, "Anthem for Doomed Youth" by Wilfred Owen, "Break of Day in the Trenches" by Isaac Rosenberg: which poem struck you most?

14. JAMES JOYCE'S INNOVATIVE WRITING

- Who was James Joyce?
- What struck you about the writer?
- General information about Joyce's revolutionary novel "Ulysses

Perugia, 6 maggio 2024

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